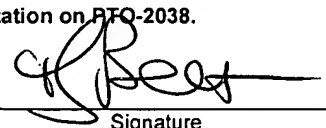




08-07-09

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PTO/SB/32 (06-09)  
Approved for use through 07/31/2009. OMB 0651-0031  
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REQUEST FOR ORAL HEARING BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES		Docket Number (Optional) 03485/100H799-US1	
		In re Application of Anand Subramanian et al.	
		Application Number 10/001,772-Conf. #4306	Filed October 31, 2001
		For INTERNET CONTEXTUAL ADVERTISEMENT DELIVERY SYSTEM AND METHOD	
		Art Unit 3688	Examiner R. Alvarez
Applicant hereby requests an oral hearing before the Board of Patent Appeals and Interferences in the appeal of the above-identified application.			
The fee for this Request for Oral Hearing is (37 CFR 41.20(b)(3))		\$ 40.00*	
<input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: *Per MPEP § 1204.1, the difference between the fee amount for filing this Request for Oral Hearing and the fee amount for filing the Request for Oral Hearing of April 27, 2006.		\$	
<input type="checkbox"/> A check in the amount of the fee is enclosed.		08/10/2009 SDENB083 00000028 040100 10001772	
<input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.		01 FC:2403 540.00 OP	
<input checked="" type="checkbox"/> The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet.			
<input checked="" type="checkbox"/> The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 04-0100.			
<input type="checkbox"/> A petition for an extension of time under 37 CFR 1.136(b) (PTO/SB/23) is enclosed. For extensions of time in reexamination proceedings, see 37 CFR 1.550.			
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.			
I am the			
<input type="checkbox"/> applicant/inventor.		Signature	
<input type="checkbox"/> assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)		Thomas J. Bean Typed or printed name	
<input checked="" type="checkbox"/> attorney or agent of record.		August 5, 2009 Date	
Registration number 44,528			
<input type="checkbox"/> attorney or agent acting under 37 CFR 1.34.		(212) 527-7700 Telephone number	
Registration number if acting under 37 CFR 1.34.			
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.			
<input type="checkbox"/> *Total of 1 forms are submitted.			

08/10/2009 SDENB083 00000027 040100 10001772

01 FC:2403

540.00 OP

Adjustment date: 08/10/2009 SDENB083  
05/02/2006 BABRAHA1 00000052 10001772  
02 FC:2403 -500.00 OP